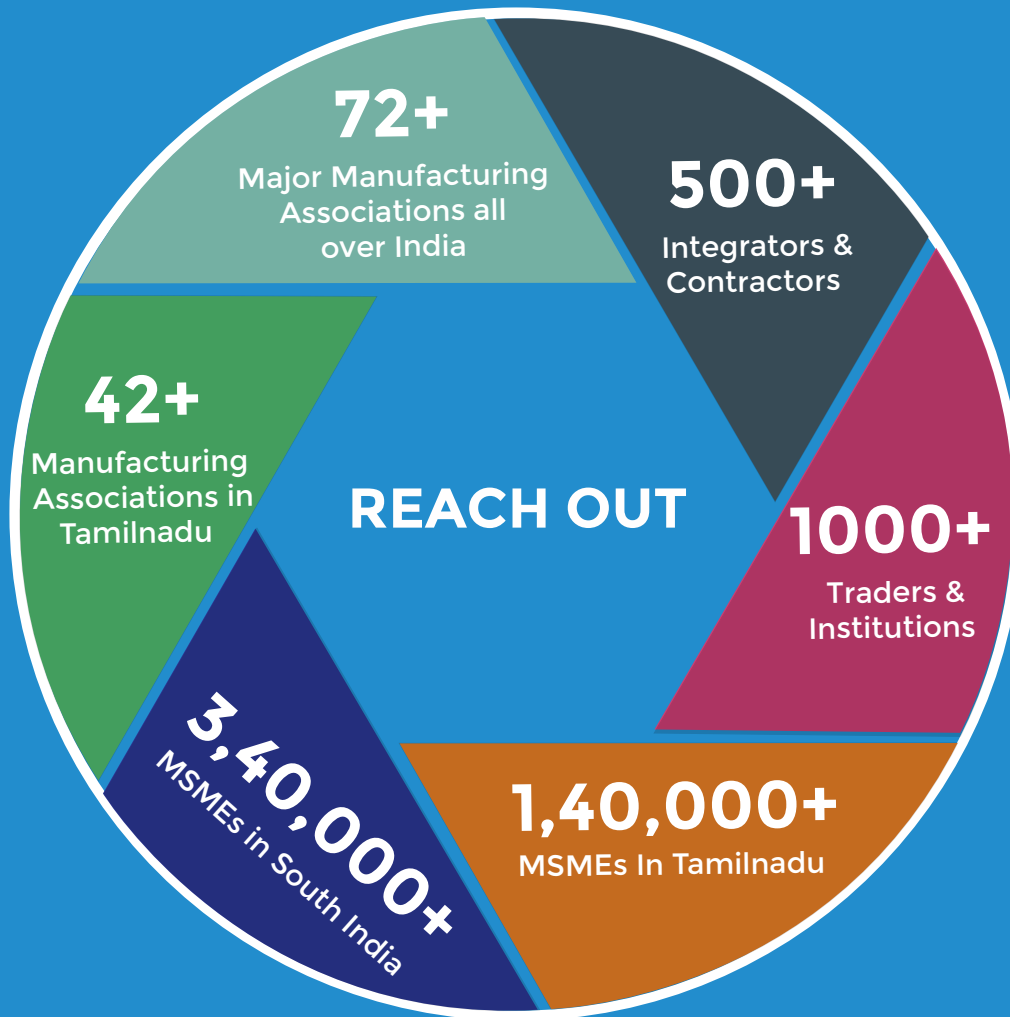


PROMOTIONAL PLANS



- ❖ Aspiring New Entrepreneurs
- ❖ High Decibel Print Ads, Bill Boards In Industrial Areas, in Industry Associations, Chambers & Trade Magazines
- ❖ Banner Ads in Industry Portals
- ❖ Direct Mailers – from Multiple Data Base
- ❖ Informative E mail campaigns – direct and on behalf of Exhibitors
- ❖ SMS reminders
- ❖ Connect through Social Media - Linked in, Facebook & Twitter
- ❖ Conversations through WHATSAPP
- ❖ High Profile Technical Seminars
- ❖ Networking through Road Shows for the industry professionals